



# linked is the awarded solution for client & staff engagement in Greece & Balkans

*To be linked is the key factor to success*

trusted by



The innovative platform, for your client and staff engagement. Learn more at [linked.gr](http://linked.gr). LINKED is a registered member of the Elevate Greece platform. +30 2130 414 635 | [www.linked.gr](http://www.linked.gr)

**With linked...**  
*a company can* **communicate**  
**effectively with** *all their* **staff,**  
*their* **clients & their resellers,**  
**Improve** *their* **loyalty and**  
**lifetime value** *and* **increase**  
*long term* **sales & profitability**

*To be* **linked,**  
*is the* **key**  
**factor** *to success*

linked has a presence

> in 5 Countries

(Greece, Cyprus, Bulgaria, Romania, Turkey)

> 5 Languages

> 4.500 Users



100%  
SUCCESS  
ON UNIFIED  
COMPANY  
CULTURE



INCREASED  
EMPLOYEES  
ENGAGEMENT  
IN ALL 3  
COUNTRIES

HAS REDUCED  
THE MONTHLY  
EMPLOYEE  
TURNOVER

EMPLOYEES  
IN STORES  
ARE UPDATED  
INSTANTLY

SUCCEEDED  
TO BOOST  
PRODUCTIVITY

# Your problem

*If your company cannot communicate effectively it will have disengaged employees & will lose clients*

**60%**

**are emotionally detached**

at work and 19% are identified as being miserable

**56.1%**

**of employees believe**

that it's the employer's responsibility to support them financially and psychologically

**57%**

**of sales representatives**

will miss their quotas every year due to lack of communication

**15%**

**are expected to quit**

between the 6th and 9th month of the 1st year of recruitment

**60%**

**are looking for a new job**

via social media while working at their current workplace

## References

Gallup (2019) - The engaged workplace

Prosci (2017) - Why change management?

J. Morgan (Wiley 2017) - The Employee Experience Advantage

**linked** *ensures  
efficiency in  
external & internal  
communication*

# Increase conversions

*Your company distributes / communicates needed information with instant notification to all selected clients and sellers*



## With ONE click!\*

- Newsfeed
- Targeted News
- Push notifications
- Offers
- Last minute offers
- Document library
- Feedback
- Support
- Questions
- Requests

\*Showing some of the communication tools

# Increase conversions

Your clients are updated in real time and navigate through feeds in the most user-friendly environment



NEWS

OFFERS

Thousands of "visits" with ONE click

NEW LEAFLETS

FEEDBACK

QUESTIONS & UPDATES!

LAST MINUTE OFFERS JUST FOR YOU

AFTERSALES

\* Your client receives messages, news and last minute offers

**With linked**  
*your company*  
**will be able to**



Communicate  
**effectively**  
with all their  
agents & resellers  
**instantly**

**Promote**  
last minute offers  
and **discounts**  
whenever they  
want with  
**1 click**

**Streamline**  
the channels of  
communication  
between sales  
people and sales  
representatives

Get **successful**  
**aftersales**  
support & customer  
care and automate  
repetitive activities

**Improve**  
customer **loyalty**  
and lifetime value  
and **Increase**  
**sales &**  
profitability

Enter **digital**  
**transformation**  
and forget paper  
sales and extra costs

A diverse group of five people (three women and two men) of various ethnicities and ages are standing in a circle, with their hands stacked on top of each other in the center. They are all looking towards the camera with positive expressions. The background is a bright, modern office space with large windows and a white wall.

**Internal use.**  
*We engage  
staff & reflect  
your corporate  
values*

# Create your own Corporate Social Media



## Operational Productivity

- Private Workgroups
- Time Tracking \*
- Task management\*
- API connection\*
- Organization charts\*
- Voip conference\*
- Video conference\*
- Documents Library

## Employee Engagement

- 360° Feedback\*
- Surveys\*
- Polls\*
- Evaluation\*

## HR Management

- Leave Function\*
- Recruiting\*
- Loyalty cards
- Loyalty platform\*
- Access control\*
- Detailed reporting\*

## Internal Communication

- Newsfeed
- Targeted News
- Push notifications
- Voice messages
- Public Workgroups

\* Setup if needed with an extra cost

We Engage your staff & reflect **your company's** corporate values



With linked  
your company will



Increase the  
**perfect fit** to

**30%**

Increase employee  
**engagement**

**300%**

Connect with  
**all employees**

**instantly**

Reduce employee  
**turnover by**

**30%**

Boost employee  
**productivity**

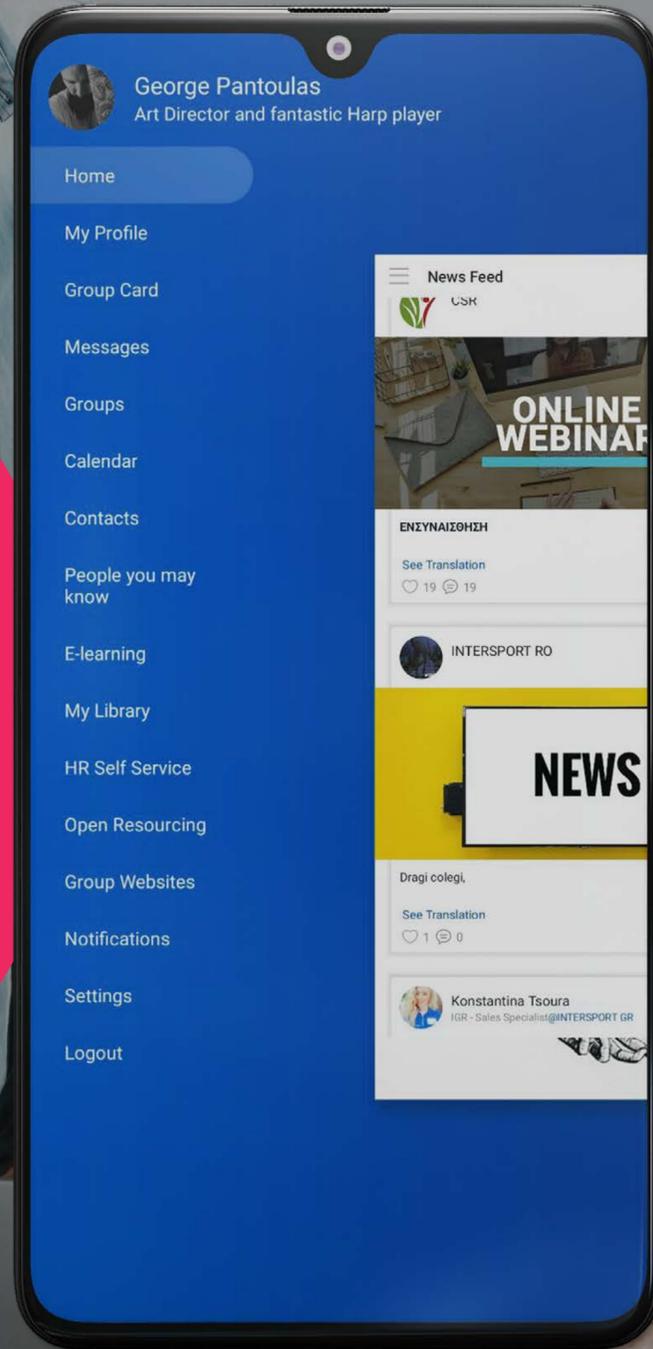
**100%**

Tailor the digital  
**workplace for**  
**business**

# Benefits *of* using **linked**



Boost  
**employees**  
**satisfaction** and  
**transform** your  
**business**

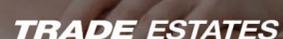


Keep **partners**  
and **clients**  
**informed,**  
**engaged &**  
**motivated** and  
**Increase** sales  
& **profitability**

# Unity! This is your linked team

Keep your staff informed, engaged & motivated.

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# Would you like to find out more?

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